Larsson's Crooked Creek Resort Wins 2021 Tripadvisor Travelers' Choice Award for Top 10% of Hotels/Resorts Worldwide

Larsson's Crooked Creek Resort Great Traveler Reviews Earn it a Place Among Travelers'
Favorites in South Dakota's Black Hills

Hill City, South Dakota – May 25, 2021 – Larsson's Crooked Creek Resort announced today it has been recognized as a 2021 Travelers' Choice award winner for Hotels/Resorts. This achievement celebrates businesses that consistently deliver fantastic experiences to travelers and guest around the globe, having earned great traveler reviews on Tripadvisor over the last 12 months. As challenging as the past year was, Larsson's Crooked Creek stood out by continuously delighting travelers and guest.

Eric Larson, General Manager, Larsson's Crooked Creek Resort stated "we are in the vacation dream fulfillment business. We never forget that our guest's annual vacations can exceed their dreams or be hugely disappointing. Our entire staff work each and every day to provide our guest with an experience that exceeds their expectations for service and friendliness! We are extremely proud to be recognized by Tripadvisor, but even more proud of our staff who are the reason our guest leave with a smile".

"Congratulations to all the winners of the 2021 Travelers' Choice Awards," said Kanika Soni, Chief Commercial Officer at Tripadvisor. "I know the past year has been extremely challenging for tourism businesses. What has impressed me is how businesses adapted to these challenges, implementing new cleanliness measures, adding social distancing guidelines, and utilizing technology to prioritize guest safety. The Travelers' Choice Awards highlight the places that are consistently excellent - delivering quality experiences time and time again even while navigating changing customer expectations and new ways of working. Based on a full year of reviews from customers, this award speaks to the great service and experience you provided quests in the midst of a pandemic."

To see traveler/guest reviews of Larsson's Crooked Creek Resort visit <u>LARSSON'S CROOKED</u> <u>CREEK RESORT</u>, <u>RV PARK</u>, <u>CREEKSIDE CABINS AND LODGE - Updated 2021 Prices & Campground Reviews</u> (Hill City, SD) - Tripadvisor

About Tripadvisor

Tripadvisor, the world's largest travel platform*, helps hundreds of millions of travelers each month** make every trip their best trip. Travelers across the globe use the Tripadvisor site and app to browse more than 878 million reviews and opinions of 8.8 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to Tripadvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

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